



E-Commerce Web Development Course

Learn to Create A ECommerce Website using Wordpress Woocommerce

Who Will Benefit from This Course:

- **Freelancers:** Perfect for individuals wanting to offer e-commerce website development as a service. Learn how to build online stores for clients using WordPress and WooCommerce — no coding required.
- **Freshers:** Great for beginners aiming for IT roles without coding. Master e-commerce website creation and become a WordPress WooCommerce developer with zero programming background.
- **Business Owners:** Ideal for entrepreneurs who want to build and manage their own e-commerce website, cut development costs, and take full control of their online business.
- **Digital Marketing or Creative Agencies:** Upgrade your team's skillset to design and develop high-converting e-commerce websites for clients, adding more value to your digital services.

If you want to learn how to build a fully functional e-commerce website from scratch—without relying on pre-made themes—this course is perfect for you! Whether you're new to web development or just want to create your own online store without coding, this step-by-step course will walk you through the entire process.

One-time purchase, lifetime access!

We're giving you Premium Ecommerce Themes & Elementor PRO Plugin for free to help you save time and speed up your website creation.

Free Resources:

- Premium E-Commerce Themes
- Elementor Pro Plugin Latest Version

You will get Access to these Free Resources after Joining the course.

Course Syllabus

What You'll Learn in This Course:

Intro: Why WooCommerce?

- **Low Budget, Easy to Setup:** Cost-effective platform with minimal technical knowledge required.
- **Fully Customizable:** Personalize your store to match your brand and products.

Buying Domain and Hosting

- How to choose and purchase the right domain and hosting plan for your store.

Installing WordPress

- A beginner-friendly guide to installing WordPress on your hosting server.

Install and Customize Themes

- Choose and install a professional theme for your store.

Setup Themes and Plugins

- Configuring themes and installing essential plugins for eCommerce functionality.

Plugins & Elementor

- Learn to use Elementor for easy drag-and-drop page building.

Theme Customization

- **Header & Footer:** Customize your store's header and footer for a professional look.
- **Menu & Revolution Slider:** Set up navigation menus and a captivating homepage slider.

Creating Key Pages

- **Front Page & Product Pages:** Design attractive and functional pages for your products.
- **Slider Revolution:** Landing page Banner Design with motion effects.
- **Must-Have Pages:** Privacy Policy, Terms and Conditions, Return and Refund, Shipping Policy, About Us, Contact Us, FAQ.



WooCommerce Basics

- Learn the essential WooCommerce features like Categories, Attributes, and Digital Products.

Managing Products & Inventory

- **Adding and Managing Products:** Add physical, digital, and affiliate products.
- **Inventory Management:** Set stock quantities, manage backorders, and product variations.
- **Product Variations:** Create variations (size, color, etc.) for your products.

SEO for WooCommerce

- **Yoast SEO:** Boost your site's search engine rankings using Yoast SEO.
- **Tags & Keywords:** Learn the importance of optimizing product tags and keywords.

Setting Up Payment & Shipping

- **Payment Gateways:** Integrate PayPal, Stripe, and other popular payment methods.
- **Shipping Zones & Methods:** Configure shipping options like flat rate, free shipping, and local delivery.
- **Tax Settings:** Set up tax rates based on location and products.

Offers & Coupons

- **Creating Coupons and Discounts:** Set up special offers and promotional discount codes.

Google Shopping Listing

- Integrate with **Google Merchant** for product listings on Google.

Order Management & Customer Support

- **Managing Orders:** Process, fulfill, and track orders efficiently.
- **Refunds and Returns:** Set up and handle refund and return processes.
- **Customer Support:** Add live chat, contact forms, and FAQs to support customers.

By the end of this course, you will have the skills to confidently launch your own eCommerce store using WooCommerce, providing you with a professional, fully-functional online business that is customizable and easy to manage!



How to Join the Course ?

Step 1:

Go to: <https://elearnify.co.in/e-commerce-website-development-course-tamil/>

Step 2:

Click on the "Join Now" button.

Step 3:

Enter your details and complete the payment.

Step 4:

After payment, check your email (including the SPAM folder) for the password setup email.

Step 5:

Visit <https://elearnify.co.in/> again, click on "My Learnings," and log in to access your course.

Happy Learning !